

## Referring to the NMC

Last Updated: 16/11/2020

The name of the organisation, when included within text, must always be written as the 'Nursing and Midwifery Council'.

We don't use the ampersand (&) in text, only in our logo.

Use pronouns like 'we' or 'us' to refer to the NMC or our departments - it helps us to avoid appearing cold and distant.

Don't use 'us' or 'we' when you're referring to decisions made by our Council.

Note, we 'protect' the public, rather than 'safeguard' it.

## People on the register

We refer to people on the register as 'nurses, midwives and nursing associates' not 'registrants'.

Don't use 'practitioners' or 'members'. Use 'those on our register' or 'anyone on our register' for more variety when writing.

Don't refer to nurses, midwives and nursing associates as 'she' or 'her' or 'he' or 'him' - use 'they' instead.